

# How does content analysis for Google work?

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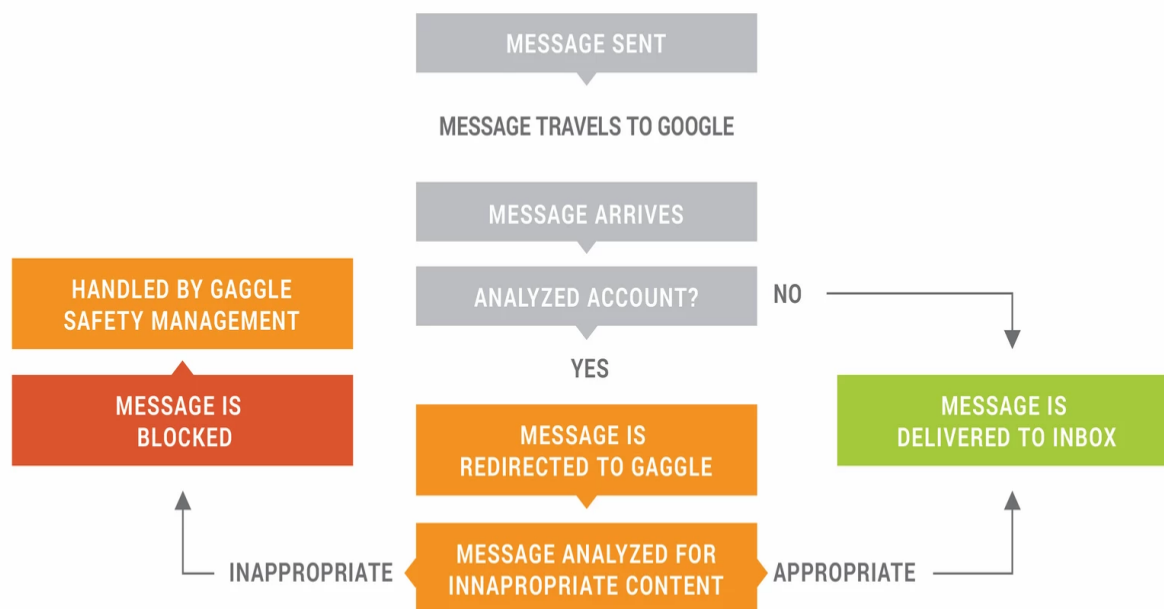
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Gaggle's content analysis for Gmail leverages Compliance Rules that Google has made available. The benefit to this approach is that Gaggle only processes the mail that you want analyzed and reviewed, rather than handling all mail for all users.

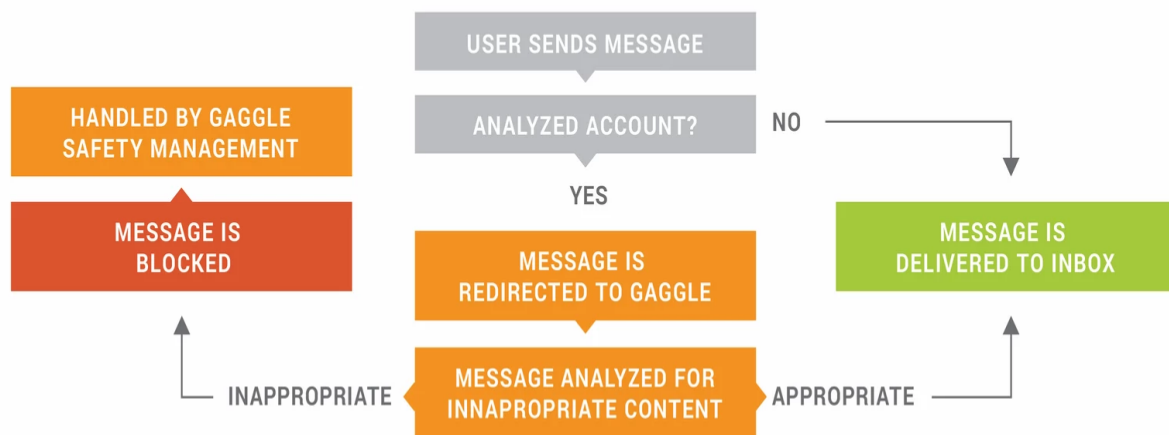
## *The Difference Between Gmail & Google Drive*

There is an important difference between how Gaggle analyzes Gmail content and content in Google Drive. Gmail content is reviewed in *real-time*. When messages are identified as potentially inappropriate, they will not be immediately delivered to their intended recipient. Rather, they will be temporarily held until they are reviewed and approved by a Gaggle Safety Representative. Google Drive content is reviewed *after the fact*. When Drive files are created or shared and are identified as potentially inappropriate, Gaggle does not block the files in real-time, but allows students to continue working. In both cases, Emergency Contacts at the school or district will be made aware of any inappropriate content that is discovered.

## *Mail Flow*



The diagram above shows how mail will flow with the rules in place for *inbound* traffic. Gaggle only processes messages for those users that you've identified as reviewed users. This is done by moving users into sub-organizations in Google and letting Gaggle know which sub-organizations you are interested in reviewing. Gaggle will then apply the Compliance Rules to those sub-organizations to redirect the mail appropriately.



The diagram above shows how mail will flow with the rules in place for *outbound* traffic. Again, Gaggle will only review the users you specify.

No labels